



Studying in the Heart of Berlin

About bbw Hochschule – University of Applied Sciences

bbw Hochschule – University of Applied Sciences is located in the heart of Germany's creative capital, Berlin. Founded in 2007 by renowned companies, such as Siemens, Daimler, Bombardier Transportation, OTIS and Menarini, bbw offers a range of professional bachelor and master courses in Management, Transport/Logistics, Engineering and Technology. All study courses are recognised nationally and internationally.

One of the unique benefits of bbw is its close affiliation with the region's economy. bbw's extended network of partner companies allows students to spend a semester acquiring first-hand direct, practical knowledge from a local corporation. bbw University of Applied Sciences is working with highly skilled lecturers and professors who have acquired their experience in the field. This means they are able to share hands-on, practical advice with their students as part of their training. Students can also carry out practical training at a wide range of internationally renowned partner firms.

More than 2,000 young people from all over the world graduated at bbw Hochschule – University of Applied Sciences and more than 1,200 students are currently enrolled. bbw's unique international business oriented profile ensures top academic quality and excellent employment opportunities. Approximately 97 percent of our students started their careers within one year after graduation.



Based on the quality management system implemented, the bbw Hochschule – University of Applied Sciences has been certified to independently develop and run high-quality degree programmes.

Contact

We look forward to answering your questions. Contact us for more information or make an appointment.

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ITTM has been specifically tailored for engineering students looking to commence a career in management. By facilitating a student's understanding of management duties and procedures, the two year Master's programme will enable graduates to immediately commence work at companies operating at an international level.

Students benefit from the academic and practical experience of the lecturers as well as multiple collaboration opportunities bbw enjoys with partnering German firms. Project-based learning activities, where students work on real-life projects designated by local businesses, ensure the ITTM programme has a uniquely practical relevance for students from the outset.

Overview

Degree

- Master of Science (M. Sc.)

Type

- Full-time

Credit Points

- 120 CP

Course Language

- English

Study Mode and Duration

- Full-time
2 Years | 4 Semesters

Course Start

- Courses start in April and October each year

Application Deadline

- For international applicants:
15th of January for the summer semester
15th of July for the winter semester

Academic Requirements

- Bachelor Degree or higher
- English Language Level B2
(Common European Framework of Reference)

Tuition Fee

- 4 installments of EUR 3,810.00
(EUR 15,240.00)

Registration Fee

- For international applicants: EUR 150.00

Cost of Living in Berlin

- Approx. EUR 1,000.00 per month

Practice-oriented Study

Our professors and lecturers integrate the knowledge and experience they have acquired in industry directly into their classes. Lessons are prepared and delivered according to the latest teaching methods, which includes presentations, case studies and active discussions. Excursions and guest lectures provide students with extra grounding in the specialist field of Technology Transfer and allows students to apply the knowledge acquired through in-class presentations in a working environment. In the final semester, students are to prepare a Master's thesis that will be assessed according to the academic standards of the university based on the quality requirements of the German conference of ministers of education.

Benefits of Studying with Us

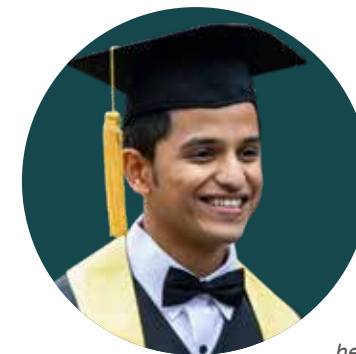
bbw Hochschule – University of Applied Sciences, provides the learning conditions that best further the career of a student. One way we achieve this is by designing each programme with specialist advisory councils consisting of industry figures. This direct input from the commercial sector ensures our courses are developed to meet the immediate demands of the international labour market. Other reasons to study at bbw include:

- Small study groups with individual support
- Professors working in the industry
- Fixed semester planning
- Studying in the heart of Berlin
- State accredited degrees
- Support in visa application processes

Career Prospects

For global production companies to remain competitive, they need to be aware of and, when necessary, implement the latest developments related to international production technologies and processes. Successfully transferring such technological developments requires the knowhow of specialists. bbw Hochschule – University of Applied Science has developed the "International Technology Transfer Management" Master's programme to train future professionals in this field by providing them with skills to successfully perform the following:

- Manage international projects
- Safeguard international technology transfer processes
- Develop cooperative international support structures
- Reduce obstacles in emerging nations and developing countries
- Facilitate entrance into new markets
- Source competent local contact persons



„I am Rutwik Hrushikesh Godse from Pune, India. I completed my master in International Technology Transfer Management at bbw Hochschule – University of Applied Sciences in Berlin. Reason for choosing this course is simple yet life defining. This course offers me a perfect blend of Technology and Management. The university offers international students a mind boggling exposure. The students are welcomed and helped to grow. How does the university achieve this? Well I might be the answer. I feel proud to have been the Vice President of the Student Parliament of this University. The staff is not only highly qualified but also very helpful and caring. Solely merit defines what you get here and nothing else comes in the way. University's faithful actions and my positive attitude have brought me where I am today.“

Study Content

Technology Areas

- Automotive Technologies and Business
- Smart Factory and Digitalized Production
- Logistics and Mobility Technologies
- Technologies and Trends in Bioengineering

Technology Transfer Techniques

- Methods and Processes of Technology Transfer
- Technologies and Instruments of Technology Transfer

Management

- Principles of Management
- Product and Innovation Management
- International Management
- Project Management

Law

- International Business Law
- Intellectual Property Rights and Licensing

Communication

- Intercultural Communication

Case Study

- Student Consulting Project (SCP)
- Student Scientific Research Seminar

Foreign Language*

- Technical English
- Technical German as a Foreign Language

Final Examination

- Master's Thesis and Colloquium

* For foreign students, 2 modules of German as a Foreign Language. German students will have the equivalent English instruction.

