

HOCHSCHULE
MAINZ

Wirtschaft
Business



International Management - Latin America

MASTER OF ARTS



University of
Applied Sciences

International Management - Latin America M.A.

Program Objectives

Are you passionate about Latin American culture and eager to engage in intercultural exchanges? Do you dream of earning an international double degree in English and Spanish? If you can imagine to study in Mainz and Buenos Aires (focus 1) or at one of our prestigious partner universities in Latin America (focus 2), our new master's program, "International Management – Latin America" (MALA), is your ideal choice! This program combines international business management studies with linguistic and cultural classes, preparing you for your academic studies abroad. The program also includes a mandatory two-month internship giving you experience to enhance your professional skills.

Program Structure

The study structure offers a well-rounded international education experience. It begins with three semesters at Mainz University of Applied Sciences, followed by an academic year at the Universidad de Ciencias Empresariales y Sociales (UCES) in Buenos Aires (focus 1) or one to two semesters at one of our partner universities in Latin America (focus 2). With this program, you learn the principles of International Business taught in English. Spanish language and cultural courses will prepare you for your stay in Latin America. The knowledge acquisition takes place in dynamic, international groups, through practical exercises, case studies, engaging projects, and business simulation games. To receive a double degree at the end of the studies, the master's thesis has to be written at the UCES or at one of our partner universities in Latin America.

Career Perspectives

Our master's program equips you with the skills and expertise needed to work in international companies, paving the way for exciting career opportunities in the global business arena.

Overview

Start

Winter semester

Duration

5 semesters

Requirements

- First degree (Bachelor or Diplom) in Business Administration and Management, Economics, Economic Law, Science or Engineering with a minimum total of 180 ECTS
 - Grade point average: minimum 2.5 or ECTS grade C
 - High level of English (B2/C1), advanced knowledge of Spanish (minimum B1) and German (A2)
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Scholarships

- The Deutsch-Argentinisches Hochschulzentrum (CUAA-DAHZ) supports students selected for the scholarship during their studies at UCES in Buenos Aires (focus 1).
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Contact

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Further Information

hs-mz.de/mala



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