

Study Info

Teaching Language

- English

Academic Year

- The academic year begins in September

Duration

- Generally 3 ½ years
(7 semesters of courses incl. bachelor's thesis)

Degree:

- Bachelor of Arts (B.A.)
- Optional: additional Bachelor of Arts (B.A.) at the Swiss-German University, Jakarta/Indonesia

Application

- Deadline: July 15
- Applicants from Germany, members of EU countries or Iceland, Liechtenstein and Norway:
www.fh-swf.de/studieninteressierte/bewerbung
- All other applicants: Online via Uni-Assist at
www.uni-assist.de

Place of Study

Location Soest of
South Westphalia University of Applied Sciences
Department of Electrical Engineering
Lübecker Ring 2, D-59494 Soest



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Further Information regarding the Business Administration with Informatics Course

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Further Information regarding the Application and Enrolment Requirements

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Information about the University

For general information about South Westphalia University of Applied Sciences (Head Office: Iserlohn) and its campuses in Hagen, Iserlohn, Meschede, Soest, Lüdenscheld: www.fh-swf.de



www.facebook.de/fhsuedwestfalen

Further Information about Soest

Soest – Inspires to Study

The ancient Hanseatic City of Soest offers medieval ambience, interesting leisure facilities and beautiful countryside. Furthermore, it has an extensive public transportation network and the cultural centres of the Ruhr area are in the vicinity. International companies of the region and numerous collaborations facilitate the graduates' entrance into the professional world. The campus offers a pleasant studying environment. There are modern lecture rooms with PCs and modern software (e.g. SAP), a well-equipped library, individualized advice by professors and lecturers, and individual support for your course as the basis for your successful career.
www.fh-swf.de/soest
www.soest.de



Why study here?

Sumita Anand Alumna BBA Course

»I came from Kapurthala/India to do a BBA in Soest. Throughout my entire studies I was impressed by the support of the administrative staff and the lecturers, by the quality of the courses and by the good infrastructure of the university. Although we always spoke English in class, I got the opportunity to learn German in a very short time. Now I am working as a commercial analyst/sales controller at a section of the Bayer group in Leverkusen.«



Dr. Eckhard Ruthemeyer The Mayor of Soest

»Globalization will force us more and more towards a converging world economy and economic responsibility. Therefore, graduates of business administration studies with an international orientation are in demand by companies all over the world. The IT-knowledge, especially in ERP systems like SAP along with multi-cultural education will be a competitive advantage for all graduates at the end of their studies, as they search for employment.«

Degree course

Business Administration with Informatics

Bachelor of Arts

Location
of Study
Soest
Germany



Content

Global competition is a complex new task for most companies today. They need employees who regard international challenges as normal and not as exceptional parts of their career.



The course »Business Administration with Informatics« meets this modern necessity by focusing on a broad and general curriculum in business administration that provides employment opportunities in many fields. At the same time, there is special emphasis on Information Technology as a basis for global networks. Modern tools for business enterprises, such as SAP software, are utilized in this course, which is a fundamental requirement in modern companies. With this knowledge, which is both broad and IT-specialized, our graduates acquire all the qualifications for a successful professional life.

Study Course with an Excellent Ranking

The prestigious university ranking of the weekly »Die Zeit« and the »Centrum für Hochschulentwicklung« (CHE) ranked the course Business Administration with Informatics at one of the top positions.

Cross-Cultural Study

Currently students from all over the world are enrolled in »Business Administration with Informatics«. Consequently, the students experience intercultural co-operation during their studies and not just when they start their desired careers. The modules offered have an international perspective, which is exactly what global corporations require. Additionally, optional courses in German, Spanish and Soft Skills Training in English are available. There are several extracurricular activities on offer to strengthen the team spirit. This concept enables students to gain special competitive advantages:

- working in English and presenting results appropriately
- working in international teams in order to understand different cultures
- working on business problems with more than just a national focus
- using business informatics software tools for practical orientation

The opportunity to study abroad is offered through various collaborations with international partner universities.



Structure of Study

Sem.	Modules
1	International English Communication and Self-Management, Business Administration I, Financial Accounting, Business Mathematics, Management Information Systems, IT-Introduction
2	Communication in Global Business, Business Administration II, Cost Accounting, Microeconomics, Problem Solving Using Spreadsheet Software, Databases
3	Competence in Business Activities, Corporate Finance, Business-to-Consumer Marketing, Macroeconomics, Entrepreneurship and Innovation, Enterprise Resource Planning I
4	English for Academic Purposes, Business-to-Business Marketing, Logistics, Business Law, E-Business/Web-Development, Enterprise Resource Planning II
5	Advanced English Language and Academic Competence, Controlling and Auditing, International Management, BA I+II, IT I
6	Advanced Competence in Academic Writing and Presenting, BA III+IV+V, IT III+IT IV
7	BA VI+VII, IT V, Final Thesis + Colloquium

Electives BA Focus: Markets

Marketing Research, Marketing Communications etc.

Electives BA Focus: Resources

Advanced Corporate Finance, Human Resources etc.

Electives BA Focus: General Business

Entrepreneurial Finance, International Financial Markets etc.

Electives IT Focus: Development

Programming, IS Project, etc.

Electives IT Focus SAP/ERP

ERP Application Programming, ERP Configuration etc.

Electives IT Focus: eBusiness

Net Economy, Business Analytics etc.

Requirements

- Higher education entrance qualification regarded as equivalent to German higher education entrance qualification (Abitur/Fachhochschulreife) or another recognized education certificate or a successfully completed examination for applicants with no higher education entrance qualifications.
- Proof of English language proficiency.

The proficiency of English language can be proven using, for example a TOEFL-test with at least 575 points (paper-based), 232 (computer-based or 91 (internet-based). Alternatively, a minimum score of 6.5 is necessary for IELTS-exam. An internship and/or work experience is not required.

Fully Taught in English

All lectures and course materials are offered in English. Due to the multicultural environment, English is also used as the standard language outside of class. The aim is to align students with the international business standard language so that they have the ability to communicate successfully in their future workplaces.

In cooperation with the Swiss-German University in Jakarta (Indonesia) an international team of professors and lecturers prepares students from numerous countries to efficiently master global demand.

Double degree

Students are offered the opportunity to attain a double degree with the Swiss-German University in Jakarta/ Indonesia.