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Bernburg
Dessau
Köthen



Hochschule Anhalt
Anhalt University of Applied Sciences

PROGRAMMAKKREDITIERT
nach Akkreditierungsrat durch  FIBAA

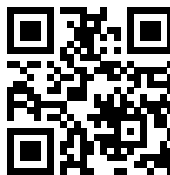
International Trade

Department 2
Economics

<https://www.hs-anhalt.de/mtr>

Consultant

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Campus Bernburg



MASTER OF BUSINESS ADMINISTRATION



The international 18-month full-time accredited Master of International Trade programme is focused on developing proactive, intercultural managers, consultants and entrepreneurs for the global market – leaders in today's dynamic business arena. Our curriculum in general management with an emphasis on international trade is a blend of theoretical knowledge in core fields like Economics, Management, Accounting, Finance, Marketing, Business Law, Statistics and practical elements such as Project Management, Entrepreneurial Management and Leadership & Management Skills. In addition to the professional knowledge imparted, we emphasize the development of social, communication and team-working competencies in an intercultural environment to build up the mindset and skill set to lead teams in international markets worldwide.

SKILLS ACQUIRED

The MBA International Trade programme at Anhalt University of Applied Sciences aims to develop future managers, consultants and entrepreneurs to face today's global business and management issues and to lead the search for sustainable solutions. We seek to create ethical and effective professionals with the capability and confidence to acquire management positions as well as to develop all the indispensable skills in order to progress to a genuine leadership role. Our graduates become innovative professionals in the highly competitive global market of the future.

MAJOR FIELDS OF STUDY

Modern interactive teaching methods like case studies and e-learning are combined with multimedia tools to impart knowledge and skills to apply cutting-edge concepts for developing creative solutions to real, relevant and current business problems and scenarios. The diversity of our faculty and students in terms of their internationality, academic and career backgrounds is a key success factor of our programme.

PROGRAM DURATION

3 Semester (90 Credits)

START OF PROGRAM

winter semester

CAREER PROSPECTS

If you aim to

- advance your career,
- change your career or
- develop your own business,

we will prepare you for the internationally challenging business world by developing, transforming and empowering you to take up your position as manager, consultant or entrepreneur in the branch of business of your choice in the global market.