

# INTERNATIONAL BUSINESS



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Master of Arts



WIRTSCHAFT  
HOCHSCHULE MAINZ  
UNIVERSITY OF  
APPLIED SCIENCES

# INTERNATIONAL BUSINESS M.A.

## PROGRAM OBJECTIVES

In our MA.IB program, students from all over the world come together to deepen their knowledge in the classic areas of business studies, taking an international perspective on the topics covered. All modules are taught and tested in English. Learning takes place in small groups. The teaching approach includes projects and group work, so students quickly become accustomed to working in international teams, while gaining an international perspective at the same time. MA.IB students spend at least one semester abroad.

## PROGRAM STRUCTURE

The first academic year takes place in Mainz and is comprised of core modules, familiarizing students with the key subjects of international business. The third semester, which is dedicated to specialization, is spent at one of our partner universities abroad. During the fourth semester, students work on their master's thesis in Mainz or, if they opted for a double degree program, at our partner university. Our MA.IB program also includes an eight-week internship or work experience that can be completed in any country.

## CAREER PERSPECTIVES

Globalization has internationalized virtually every industry. Our program aims to prepare students who already possess a strong background in business and/or economics on the undergraduate level for their role as future managers in an international setting. MA.IB graduates earn the degree of Master of Arts in International Business.

## OVERVIEW

### Start

Winter semester only

### Duration

4 semesters full-time

### Requirements

- Bachelor's degree in Business (Administration)
- Average grade of at least ECTS grade C. If no ECTS grade is given, the grade point average must be at least 2.5
- English skill level of at least C1 level
- German skill level of at least A2 level
- Another language skill level of at least B2

### Additional costs

- Tuition fee only applies to applicants who already hold master's degree or a German Diplom
- Study abroad: possibility to waive the tuition fee at many partner universities through an Erasmus exchange, for example. See the list on our website for more information.

### Contact

ma.ib@hs-mainz.de

### Further information

maib.hs-mainz.de



*„I have always kept in touch with the MA.IB program management team. We've created a worldwide network without actually intending to!“*

MA.IB Alumni student



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